Dakota State Alumni Association
Annual Meeting Minutes - March 5, 2016

Present: Arden Jones, Elliott Breukelman, Jona Schmidt, Jacinda Cerwinske, Dave Geiver, Mason Helphrey, Mike Halverson, David Miller, Joyce Welbon, Al Wieman

Absent: Adam Hafner, Jake Jacobson, Shirley Jacobson, Sarah Linneman, Michael Reiprich, Megan Rummel

Guests: José- Marie Griffiths, President

The meeting was called to order by DSU Alumni President Arden Jones.

Motion by Welbon, second by Helphrey to accept the 2014 annual meeting minutes as presented. Motion carries.

Motion by Cerwinske, second by Geiver accept the FY2016 alumni budget as presented. Motion carries.

DSU President Griffiths gave an update to the membership the included the following points:

- In honor of the traditions of DSU, graduates of the College of Education are referred to as ‘heritage graduates’ and our education mission as our ‘heritage mission’. The 2016 homecoming festivities will reflect this and the celebration of 135 years of educating teachers at DSU.
- The IT mission is our ‘signature mission’. During 2017, which marks 30 years of IT graduates at DSU, we will be celebrating this mission. This will coincide with the completion of 3 construction projects on campus – the Trojan Center remodel, remodel of the hospital property, and construction of the Beacom Institute of Technology building.
- Portions of the presentation she gave to the legislative appropriations committee including:
  - Report of alumni in each state
  - Students at DSU from 19 countries
  - DSU was the only state university with a growth in enrollment this fall
  - Students majoring in technology is up, cyber camps are driving that trend
    - DSU has the first doctoral program in the nation for Cyber Security
  - Retention also up
  - Placement numbers are over 95%, nationally they are at 85%
    - Rates include highest in state for teaching institutes
  - Construction projects
    - Hospital renovation will help with space issues, which limits future growth
    - Trojan Center will become ‘living room’ of campus
    - Beacom Institute of Technology
      - Space to be used by all colleges
      - Will include ‘classroom of the future’
      - Large space for lectures, collaboration, events
  - Future projects
    - Research facility with SCIF
    - Competitive compensation to recruit and retain faculty and staff
- Increase DSU recognition nationally
  - Bob Otterson has been hired as Vice President of Advancement which will also include duties in marketing and public relations

Alumni President Arden Jones gave an update on the 3/6/9 month goals set by the association executive committee. Those goals included:

- Connect with teachers through established events (TIE, SDEA)
- Quarterly volunteer events
- Alumni golf event
- Establish network to connect graduates with alumni business owners/hiring managers and to aid in recruitment of new students
- Homecoming planning and execution
- Making personal connections with alumni

Official recognition of Al Wieman was made, with the minutes reflecting the board’s thanks for his years as alumni president.

Motion by Breukelman, second by Halverson to approve David Miller and Mason Helphrey as members of the DSU Alumni Association Board. Motion carries.

Meeting adjourned.

JMSchmidt/March 5, 2016