Director Report

- Alumni Directory
  - Fielding calls from unhappy alumni
    - Sending notes to all who purchased directories
  - At printer – end of February
    - Backlog due to PCI and Harris combining

- Dakota State Magazine
  - Ten to Watch theme
  - March print date

Activities

- Presentation on data sharing at CASE – Chicago
- Third Thursdays
  - December – Hydra
  - January – kRav’n
- Service Project – Feeding SD backpack program
- Alumni tree at Christmas at the Capitol in Pierre
- Alumni gathering at Drifters in Pierre
- Alumni gathering in Mitchell
- Breakfast with Provost candidate’s wives (2)
  - With Tom and Joyce Farrell
- Memorial services for Al Kreger, George Blankley, John Lang

Campus activities

- Commencement planning committee
  - 50 year graduation class
  - Legacy graduates
- Director of Marketing/Communications search and screen
- Admissions publications review group
- Gala
- Smith Zimmermann Museum board

Stats

- 6,497 Alumni/AlumNon-grad emails
- 11,484 constituents coded for Dakota State Magazine