

#### **GREETINGS, DSU TROJAN FRIENDS,**

You have likely heard the saying "Neither snow nor rain nor heat nor gloom of night stays these couriers from the swift completion of their appointed rounds."

This "motto" is generally attributed to the United States Postal Service, as it is chiseled in the granite of the James A. Farley Post Office in New York City. The original saying, however, is ancient. It was penned by the Greek historian Herodotus, who wrote about the war between the Greeks and Persians, which took place around 500 B.C.

This saying could also apply to the path Dakota State has been on for the past 140 years.

During the early years of the institution, fires took some of the earliest buildings on campus. During the Depression in the 1930s, the struggling economic situation created state funding issues that stifled growth in our programs. The school saw increased enrollment and building construction in the mid-20th Century, then struggled to find its footing before the 1984 mission change.

Throughout these decades, members of the Dakota State family persevered and continued with "their appointed rounds," or in our case, teaching, leading, and supporting student success. This has resulted in an upward trajectory for Dakota State, making our motto of #DSURising completely appropriate.

Since 1984, enrollment has been growing and remains healthy. In the last five years, several buildings have undergone renovation and three new buildings have been constructed, the latest being Residence Village,

which opened this fall. Academically, we are rising through the efforts of our skilled and dedicated faculty who have created several new programs, including two new bachelor's degrees in Artificial Intelligence, and a doctoral degree in Computer Science (offered jointly with South Dakota State University).

We are developing and expanding our research efforts, including one project which resulted in DSU's first patent this year, for an assistive charging device for individuals using powered chairs or scooters. We are also making opportunities available for students and faculty whose research ideas can be developed into spin-off businesses. This is courtesy the generosity of alumnus Matt Paulson, whose donation created the Paulson Cyber Incubator and Entrepreneurial Center. The Paulson Center is located in our new Entrepreneurial Building at the north edge of campus.

This magazine features Matt and a number of others who support Dakota State through donations, collaborations, and partnerships. The generosity of these individuals, along with organizations including Forward Sioux Falls and Madison Regional Health System, will help DSU continue to rise into the future.

These successes do not imply that we have not had to deal with challenges, sometimes quite literally snow, rain, heat, or gloom of night. Since our home-base is in South Dakota, we always deal with changing weather issues; but we are also citizens of the world, and continue to deal with the implications of the coronavirus pandemic.

Yet through it all, we have never closed for business. This is due, in part, to the impressive commitment and energy of our faculty, students, staff, and supporters. It is also due to our cyber-centric efforts in the past, to understand how to use the benefits of technology to the advantage of the user, while remaining cyber-safe. Because of these combined factors, we have and will continue to rise to meet the challenges that come our way because of the pandemic. Many of these accomplishments are highlighted in College News sections. Please read these pages for examples of how we continue to excel in everything we do. I am honored to be part of these efforts, to help lead and direct the education, research, and outreach that takes place at Dakota State. I hope you, too, are honored to be part of the extended Dakota State University community, a contributor to the ongoing creation that will not let "snow, rain, heat, or gloom of night" hinder our efforts to keep #DSUrising.

Best wishes for happy and healthy holiday season, and all the best in the new year, 2022!

Warmly,

osé-Marie Guy M

José-Marie Griffiths President, Dakota State University

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## GREETINGS FROM THE DAKOTA STATE UNIVERSITY FOUNDATION & ALUMNI ASSOCIATION.

There is a new energy on campus and our fundraising and engagement efforts on behalf of the Foundation & Alumni Association continue to strengthen. Where we are today provides opportunity and optimism for Dakota State University. As we rise to the future and higher expectations, we continue to focus on three major initiatives:

#### 1: Build a culture of philanthropy

We are bringing together a team with unique and diverse backgrounds that can positively contribute to a culture of collaboration and efficiency that will drive results. We prioritize outreach to our campus partners to rebuild trust and encourage communication to accomplish the goals that will carry DSU into the future. Ultimately, our goal is to align our objectives and

establish a ONE DSU approach to fundraising and all external engagement efforts with our constituents. The DSU Foundation & Alumni Association will rise alongside the university with all parties working together toward one goal, the greater good of DSU.

#### 2: Earn trust and build relationships with all DSU constituency groups

We continue to encourage a ONE DSU mentality with our key stakeholders. Relationships that have been closed off or disconnected are rekindling, ensuring everyone in the Trojan community is working toward the same goals and expectations and it is seen that way by our external stakeholders. We are providing transparency and expanding on our communication efforts to earn trust and hopefully begin exceeding expectations.

#### 3: Produce results to support DSU initiatives and the Trojans Unite campaign

The Trojans Unite campaign is back on track with established support areas and volunteer momentum. Our increased collaboration efforts have seen immense success. We see an increased desire for engagement and personal connection, despite continuing to deal with unforeseen challenges. DSU is rising and the DSU Foundation will rise to meet the opportunities ahead of us with innovation and enthusiasm.

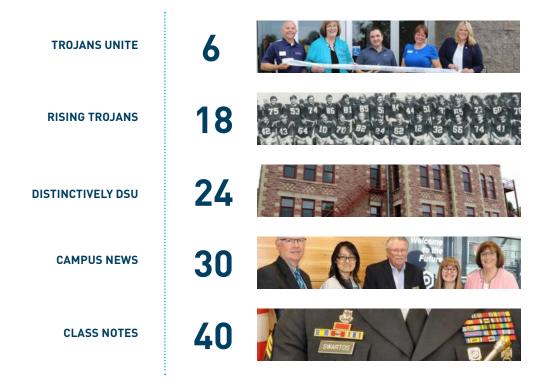
The DSU Foundation & Alumni Association is here to serve. Pursuing relationships internally and externally, with our constituents, we commit to serving the needs and challenges of Dakota State University and its students.

Thank you to the community of Madison, SD, for welcoming my family and me back "home." I continue to appreciate seeing everyone I can, in person or digitally. As always, I wish you all the best in health and happiness.

We are rising, we are united, we are ONE DSU!

Jon Schemmel Vice President for Institutional Advancement & Director of the DSU Foundation and Alumni Association

## FEATURES



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DSU's new Residence Village at sunrise courtesy of Bill Van der Hagen Photography

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Dakota State University (DSU) in Madison, SD offers undergraduate, master's, and doctoral programs through its Colleges of Arts and Sciences, Business and Information Systems, Computer and Cyber Sciences, and Education. Visit dsu.edu.

# **A BIG STORY FOR BIG GEORGE**



With an eternal love, Shirley Blankley is dedicated to honoring her husband, George Blankley, whom friends and family affectionately called "Big George."

Through a donation to the Trojans Unite campaign, Shirley has ensured George will forever be a part of Trojan football with the naming of Blankley Field. This campaign will focus on several areas, one of those key areas being athletic facilities.

George began his time at Dakota State University as athletic director and football coach in 1962. Over the next 22 years he served in a variety of positions. But there was more to George than his career as a coach, Shirley said. She shared George's life story, going back to the late 1930s, during the depression when he decided to leave home because he didn't want to live his life on the picket line working in coal mines.

"Big George would be greatly humbled by this," Shirley beamed. "I'm proud as punch."

At 19 years old he hitchhiked from his home in Curwensville, Pa. to Oregon. He left with only a duffel bag, cardboard in his shoes, and \$35 in his pocket. The money he had was from trapping skunks and selling their pelts for \$1 each.

Once he arrived in Oregon he lived in a tent. He landed a job grubbing out sagebrush with a pickaxe to clear land for farming. He cooked his own meals and bathed in an irrigation canal during this time. Next, he entered the Marines in 1942, but he was honorably discharged because they didn't have shoes big enough to fit him. George was 6'5 and wore a size 15 shoe. He spent time serving as physical trainer for Air Force cadets in Caldwell, ID.

George attended the College of Idaho, where he excelled in football, baseball, and basketball. He was recruited by two NFL football teams, the Detroit Lions and the Green Bay Packers. However, George declined both because teaching paid more than professional football at the time.

He spent time teaching in small rural schools in Idaho,



then earned a master's degree in education. George went on to work for 13 years at Boise Junior College, now Boise State, where he coached basketball and football. His teams made it to four national tournaments.

In 1962, George and Shirley (Adams) married and moved to Madison, SD, where George began working at General Beadle State College (now DSU). In addition to coaching several sports – football, track and field, and men's tennis – Big George was an instructor, teaching general physical education classes, athletic training, first aid and safety, and a popular outdoor education class where students camped, fished, hunted, and learned outdoor cooking. This course allowed George to share his love of the outdoors with students.

In 1996, Big George was inducted into DSU's Athletics Hall of Fame for his time as a coach.

When he wasn't coaching or teaching, George and Shirley loved to garden together, as well as go camping, fishing and hunting.

"We would go every summer to the Black Hills," Shirley wistfully remembered. "Our favorite place was around the Deerfield area."

On campus, George enjoyed his job very much and worked well with the young men he coached and taught and patiently prepared them for jobs after graduation. Shirley loved watching George coach, particularly football and basketball. "I went to the games," she said. "When a play didn't work, a towel always came over his head, or his hat went in the air." In 1984, George retired and he and Shirley spent their remaining years enjoying more time for gardening, hunting, fishing, and camping. On December 29, 2016, George passed away at the age of 98.

The following year Shirley established an endowment



in memory of George to provide scholarships to top football players, with a preference to South Dakota residents and students who need financial aid.

"That's where he wanted it to go," she said.

Since its creation, Shirley has been able to meet and have lunch with several of the scholarship recipients. She is always sure to share George's story with them. In addition to the ongoing scholarships, the Blankley name will live on in the new athletics complex. Blankley Field will be a part of the complex designed to benefit and grow DSU's athletics programs.

With the new field, DSU should gain more status and have an easier time recruiting athletes, Shirley explained. "I think it will make it much easier for the coaches to recruit."

This support ensures George's legacy will live on as we remember the rich history upon which our football program has been built and as part of the limitless potential for DSU's future.



# SUPPORTING SCHOLARSHIPS IN THE HEART-LAND

"I've worked at a lot of universities, and none had the town and gown relationship that Madison and DSU have." These words from Dakota State University (DSU) President Dr. José Marie Griffiths echo the sentiment Heartland Consumers Power District hopes to communicate through their recent commitment to the school. Heartland has generously sponsored a \$1.5 million gift to DSU over a ten-year period.

Russell Olson, CEO of Heartland, noted, "Jon (Schemmel) showed us the data - a gift to DSU is a gift to our customer communities. That made it easy to see this was something we needed to do." Heartland provides wholesale electric energy to 29 municipal electric systems in South Dakota, Minnesota, Iowa, and Nebraska. Heartland's new scholarships will support students attending DSU from their customer communities, which primarily serve rural, agricultural communities. "We are thrilled to offer this opportunity to the communities we serve. I've often said Heartland strives to be more than a power supplier. We are excited to offer support from our home-base to all our customer communities." Olson noted.

In addition to scholarship support, Heartland's gift will support the development of new athletic facilities. Heartland will own the naming rights for the hospitality area in the new facilities in honor of their significant support. Olson mentioned having a suite in the new facilities and naming the hospitality area "allows Heartland to host guests and members in Madison from our communities as well as invest in a project that will only help Madison grow. This is a great opportunity for economic development for the Madison community and we want to be on the front lines supporting this project."

Heartland's commitment to DSU stands out as one of the largest single gifts to the university from community members. As these partnerships continue to grow, we look forward to seeing how DSU will continue to RISE.



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### INVESTING IN THE FUTURE OF SOUTH DAKOTA



As DSU expands its reach through partnerships in the Sioux Falls region, supporting Forward Sioux Falls is another way for Dakota State to invest in the future of South Dakota.

Forward Sioux Falls, a joint venture of the Greater Sioux Falls Chamber of Commerce and Sioux Falls Development Foundation, brings together investors from both the private and public sectors to expand the economy and enhance the quality of life in Sioux Falls and the surrounding region.

DSU alumni Matt Paulson and Tony Nour were part of a conversation involving the Sioux Falls region and DSU and the strategic alignment that ties the two together, Nour shared. This connection paved the way for DSU to become an investor in the 2026 campaign.

"It was an honor to have President Griffiths and the DSU leadership team engage in open dialog regarding the future of both DSU and Sioux Falls. We agreed there is a shared commitment to advancing our region's economy through intentional collaboration," Nour said.

DSU President José-Marie Griffiths had this to say of the partnership: "Dakota State faculty and staff work tirelessly to provide cutting-edge educational opportunities for our students and graduates.

"Through this investment in Forward Sioux Falls, Dakota State will help provide career opportunities for our students, opportunities that will benefit them, as well as the region and the state."

#### MADISON REGIONAL HEALTH SYSTEM ANNOUNCES 10 YEAR \$100,000 ANNUAL COMMITMENT TO DSU



Jon Schemmel (left), Madison Regional Health CEO Tammy Miller, and President Griffiths announce a major donation.

As the Dakota State University Foundation continues to call upon the Madison community to encourage support and partnerships with the institution, Madison Regional Health System (MRHS) knows how to set an example. Over the next 10 years, MRHS is committed to investing \$100,000 annually to provide scholarships for students and help fund additional opportunities at DSU.

"This is a transformational investment from MRHS and will provide significant impact for DSU students and the greater Madison area," said Jon Schemmel, Vice President for Institutional Advancement and Director of the DSU Foundation and Alumni Association. "We are laying the foundation to expand our partnership for years to come and continue to build rising momentum for the future of all Trojans. We are incredibly grateful to Tammy Miller, the leadership team at MRHS, and their board for this investment and a shared vision for DSU and the Madison community."

MRHS will benefit from this partnership through promotion of their contracted health services with DSU and significant visibility at athletic and university events.

"Dakota State University has a profound effect on our community's growth, and this is why Madison Regional Health System feels it is vital to continue our partnership. With a \$100,000 yearly agreement for the next 10 years, Madison Regional Health System proudly supports Dakota State University's initiatives for its students, facilities, and our region," said Tammy Miller, Madison Regional Health System CEO.

# THE SERIAL

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# ENTREPRENEUR

What started as a freelance blog writing project in a dorm room flourished into MarketBeat, an Inc. 5000 financial media business, now generating over \$10 million in annual revenue.

Matt Paulson, owner and founder of MarketBeat, earned a bachelor's degree in Computer Science in 2008 and a master's degree in Information Systems in 2009. Today, he is a successful entrepreneur, private equity investor, and author.

Paulson, who lived in Higbie Hall 314, was writing blog posts while many of his peers were busy playing Halo II on Xbox 360. He acknowledged there were sacrifices he made to build a business in college, however, it would have been much harder for him to start MarketBeat now with his wife, children, and a home to worry about.

"I think college really is the best time to start a business because you've got a roof over your head, a meal plan, some free time, and you're in a place where people are thinking about new ideas all the time."

In addition to Paulson's hard work, he was able to participate in a short-lived program, Center for Techno Entrepreneurship, led by Dr. Josh Pauli. Paulson's idea was to create a network of personal finance blogs, and he received funding for it.

"That was really the first opportunity for somebody else to validate my business idea," he said. "One of my personal finance blogs was on investing. That really took off and turned into MarketBeat."

Today, MarketBeat empowers individual investors to make better trading decisions by providing stock market news, real-time financial data, and best-in-class research tools.

In addition to the funding and support Paulson received, the skills he learned helped him along the way, like programming, web development, database management, and search engine optimization.

"It took all of those skills to build the first iteration of MarketBeat," he said. "I couldn't have built it without what I learned at DSU."

#### **ENCOURAGING ENTREPRENEURS**

The aid and reassurance Paulson received at Dakota State made him want to give support, such as monetary funds and resources, to those interested in starting a business.

This led him to become deeply involved with the entrepreneurial ecosystem in the Sioux Falls area. He started by participating in 1 Million Cups, a weekly program where local communities gather to support entrepreneurs and their businesses. He also began attending the Sioux Falls Innovation Expo, a conference that connects entrepreneurs, innovators, angel investors, and venture capitalists.

As he became more involved with these organizations, he founded Startup Sioux Falls, a community organization dedicated to connecting founders with each other and with the startup ecosystem. This organization eventually merged with the Zeal Center for Entrepreneurship, and now provides resources to support entrepreneurs in all stages.

His goal in the startup world has been to create a local community of founders. He wants to see every decentsized community in the state have access to entrepreneurial resources and a network of entrepreneurs.

"It's an opportunity to create the resource that existed for me, and I wish existed for everybody when I got started," he said. "I think it's good to have resources that believe in people with ideas."

An investor, Paulson was part of the launch of the Falls Angel Fund, a Sioux Falls-based community angel investment fund that invests in early-stage, high-growth companies in South Dakota and surrounding states. Falls Angel Fund launched in 2016; a second fund, Falls Angel Fund II, launched in 2019.

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#### ENTREPRENEURIAL ECOSYSTEMS

All these experiences led to his involvement in developing the Paulson Cyber Incubator & Entrepreneurial Center at Dakota State.

The Paulson Center, located in Dakota State's Entrepreneurial Building, is an educational, applied learning laboratory for DSU faculty engaged in research and technology transfer, DSU students pursuing entrepreneurship through the creation of a new business, and the startup needs of the greater Madison and regional community. In addition to incubation, the Paulson Center offers educational programming through workshops, boot camps, conferences, competitions, camps, and internships.

The big goal is to take research that comes out of MadLabs<sup>®</sup> and transform it into viable businesses that make revenue and are profitable, Paulson said.

It's also a goal to encourage students to stay in state. If students consider leaving the state after graduation, he wants them to understand that entrepreneurship in South Dakota is an option and there are resources at the Paulson Center that can help get them started.



Paulson's advice for current and future entrepreneurs is "don't let an idea exist only in your head." He recommends talking to favorite faculty members, potential customers, members of the industry, and other entrepreneurs.

Looking to the future, Paulson's next vision is a startup ecosystem along the I-29 corridor from Omaha, NE to Fargo, ND. Communities along this corridor, such as the University of South Dakota in Vermillion, Sioux Falls, Madison, Brookings, and Aberdeen all have their own startup ecosystems, and each has its own strengths, Paulson shared. His goal is to take the best resources from each and extend that across the network to build an online startup community that spans the corridor. This could mean a broader collective network of mentors and educational and capital offerings.

"I think we can do all those things and our individual efforts to promote entrepreneurship will be better off because of it," he said.





# THE DAKOTA STATE FAMILY

Alicia Entringer found her family at Dakota State. "DSU has played such an important role in my life," she said. "I met my husband here as a student." For this reason and more she is a donor to Dakota State.

After graduating, the couple moved away for a while, then returned to the Madison community. Today they

have three kids together. In addition to finding her future spouse, DSU also enabled her to form strong friendships.

Over eight years ago, Entringer joined Dakota State as an employee in the Human Resources Department. The family feeling of DSU inspires Entringer to give. "I like that you just know who everybody is, and you feel that connection," she said.

She is also inspired by the ability to make a difference in the lives of students by

reducing the financial load for students. While she graduated without student loans, her husband did not. "If I can help somebody else so they don't have that burden coming out of school, that's my hope," she said.

The Entringer family enjoys supporting DSU athletics with their giving. They all like to show support at athletics events and their kids love to cheer on the Trojans. The Entringer children can tell you who any players are because they go to all the games and have an attachment to the student athletes, she shared. This summer her daughter was able to form an even closer relationship with one of the women's basketball players who worked with her over the summer. Entringer's own experiences at DSU as a student and employee continue to drive her desire to give. "It really just comes down to how much we love DSU. It's just a part of our lives. So many of the important things in my life come back to DSU – my friends, my family."

She encourages others to give as well, noting that it

If I can help somebody else so they don't have that burden coming out of school, that's my hope.

"

doesn't have to be a large donation to make a difference. "Every little bit helps, and if you can make a small impact in somebody's life, it's worth doing."

Entringer is one of 245 Dakota State employees who support student scholarships at a variety of levels. Faculty and staff help raise approximately \$200,000 for student scholarships. They are able to donate through various avenues – Trojan Athletic Club, golf tournaments, Giving Day, DSU Gala, and general giving.

"There is nothing better than the way you feel after you make a gift," said Jill Ruhd, Development Officer. "Knowing you are helping a student thrive in their college career is a great feeling."

Giving back to student scholarships at Dakota State helps students who need it to the most, Ruhd said. These are the students who would not be able to afford to go to college unless they receive scholarships and other financial aid support. Giving allows students to continue down a path of success to graduation and a successful career.



# FRI | APRIL | 2022

\*Formerly known as the DSU Gala

## THE SANFORD BARN

Sioux Falls, South Dakota

MORE DETAILS COMING SOON

TROJANS UNITE

# THE DSU DIFFERENCE

#### **GIVING DAY 2021**

When the Dakota State University community is presented with an opportunity to make a difference, they rise to the challenge. This was evident on September 23, 2021 with the institution's annual Giving Day.

#### \$250,818, ALL 50 STATES + DC WITH 1,351 DONORS

This year's goal was to raise \$150,000 toward scholarships and programs. The day was a success, exceeding the goal by more than \$100,000 for a grand total of \$250,818. Donors from all 50 states plus Washington, DC participated in the efforts, and the number of donors this year doubled to 1,351.

"It was truly a great day for DSU and students! The amount of support we received from family, friends and alumni was absolutely incredible. The energy on campus was at an all-time high and we hope to continue keep that momentum going for each Giving Day to come. Thanks to everyone who took time to support DSU during this years Giving Day," said Jill Ruhd '07, Development Officer.















# IT'S OK TO NOT BE OK

#### LOST&FOUND, COUNSELING CENTER CAN HELP STUDENTS WITH MENTAL HEALTH

It's OK to not be OK, and it's OK to talk with somebody about mental health.

That's the message alumnus Elliott Breukelman (BS '13, MS '14) wants people to hear because "I struggled with anxiety and depression in college."

Often, "mental health is not a big part of conversations," in part because Midwestern people are raised to be tough and stoic.

Breukelman is in a good place now, but for some young adults, mental health issues can lead to more serious issues. For example, according to the National Institute of Mental Health, suicide was the second leading cause of death among individuals between the ages of 10 and 34 in 2019.

As Student Senate president in the early 2010s, Breukelman discovered an organization called Lost&Found, a non-profit organization supporting young adults facing depression and suicide. He volunteered with the group, and this role has evolved over the years. Because of his passion for the cause, Breukelman continues to serve as Lost&Found's Chief Technology Officer.

His work with the security software company McAfee gives him professional satisfaction,

but personal fulfillment comes from his volunteer work with Lost&Found.

The group is currently emphasizing peer-to-peer mentoring. "This is hugely beneficial," he stated. Their fall campaign, "30 Days, 30 Voices," featured individuals sharing their stories to demonstrate resilience.

"These stories provide examples for people to see that it's all right to talk about mental health," he stated, "and that individuals will not be judged for their struggles."

Contact Lost&Found through their \_\_\_\_\_, or call 605-549-5281. The Dakota State Counseling Center also provides a variety of services free of charge for students. They are located in the Learning Engagement Center or call 605-256-5121.

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Jon Waldman (left) and Chad Knutson are co-founders of SBS CyberSecurity, LLC.

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# PAY IT FORWARD

## SBS LEADERS KNOW ENTREPRENEURIAL PROCESS

Chad Knutson and Jon Waldman's business idea began somewhat like a garage band.

In 2004, the new graduates of Dakota State saw a need for technology in the banking industry to create tailored information security programs and meet regulatory requirements. It was a defining moment to turn this idea into careers.

"I remember literally having a pros and cons sheet," said Knutson, co-founder, President and CIO of SBS CyberSecurity, LLC. The pros outweighed the cons, so they and three other students worked on the business idea wherever and whenever they could.

Starting a business is scary and lonely, and getting their footing took a while. "We didn't have office space until sometime in 2005," said Waldman, co-founder and President of SBS Institute.

They were earning master's degrees in information systems, and their projects and classes demonstrated that they were on the right track, and they began to grow. Today SBS is a premier cybersecurity consulting and audit firm that employs 75 people who work in 15 states, and serves customers in 49 states. has been named to the Inc. 5000 Fastest Growing Business list from 2013-2019.

"With the problems we try to solve in cyber security, having a diverse workforce is helpful," Waldman said, so they choose to give back to the next generation of Dakota State graduates through scholarships and support of programs, such as CybHER. SBS employees, about 30 of whom are DSU grads, also have opportunities to pay it forward through trainings, scholarships, and support of programs.

One new program that excites Knutson and Waldman is the Paulson Cyber Incubator and Entrepreneurial Center, which will allow students, researchers, and community members who have business ideas to start and run a company.

"[Starting SBS] was definitely a learning experience, with a lot of failures, lessons learned, and 'coulda, shoulda, woulda' moments that are part of the growth," said Waldman.

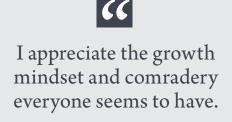
As Knutson looks forward, "we expect great opportunities to come along from the Center."

# TROJANS DAKOTA STATE

## DRIVEN: IN AND OUT OF THE CLASSROOM

Nathan Ord was inspired to attend Dakota State University by his high school counselor, Andrew Franklin, in Elburn, Ill.

"He first told me about DSU after he had recently visited," Ord said. "He told me about the growing cybersecurity program and the comfortable campus size, all of which had me intrigued."



earning his bachelor's degree in Cyber Operations and master's in Computer Science at Dakota State.

"I appreciate the growth mindset and comradery everyone

seems to have," Ord said of DSU. "This lends to a great learning environment and strong personal development in and out of the classroom."

Since transferring to DSU, Ord has become involved on campus. He started by joining DSU Esports. He is the social

media coordinator, sending out tweets and running livestreams, among other things.

After Ord graduated high school in 2018, he attended community college for two years to complete his general requirements. He is now

"Esports is a constantly evolving landscape that also has a plethora of possibilities," he said. "It's not just gaming

### 2021 DISTINGUISHED ALUMNI AWARDS

Each year at homecoming, the Dakota State University Alumni Association honors several alumni who have made a difference in the space where they live and work.



Mike Halverson '88 | Outstanding Alumni – Service to Alma Mater recognizes an alumnus/alumna who has demonstrated outstanding service and contributions to Dakota State University and student success.



Scarlett Hahn '08 | Outstanding Alumni – Young Alumnus/Alumna Achievement recognizes an alumnus/ alumna, age 35 or younger, who has notable achievements in his/her profession and contributions to DSU and society.



MariBeth Schneider '86 | Outstanding Alumni – Professional Achievement recognizes an alumnus/alumna who has notable achievements in his/her profession.

Steve Steele '13 | Outstanding Alumni – Alumni Coach of the Year recognizes an alumnus/alumna who has directly influenced the success of athletic programs student athletes through coaching.



Amanda Hargreaves '10 – Educator | Outstanding Alumni – Educator recognizes an alumnus/alumna who has accomplished notable service and/or achievement in the field of education.

as some may think, as there is management, scheduling, public relations, team building, and much more involved." Additionally, Ord is the president of the Student Senate, where he and fellow students look for ways to make the campus a better place.

He recommends all students get involved with something. "Barring anything else, showing that you are a good all-around person and have soft skills looks great on a résumé," he said. "Besides that, being a college student to me means being a part of the campus and community."

There are over 40 student-run clubs, as well as institutional organizations, academic teams, and honor societies for students to participate in. "But if one doesn't fit, you can make your own as well," Ord added.



# THE BIG PLAY

#### 50 YEARS SINCE THE HISTORIC BOOT HILL BOWL GAME

Darwin Robinson's 80-yard catch of a Daryl Fletcher pass with a little over five minutes left at the Boot Hill Bowl game on Dec. 4, 1971, along with a stiff defensive stand, gave Dakota State College a historic comeback 23-20 win over Northwestern Oklahoma State of Alva, OK.

With that win, DSC's Trojans became the first South Dakota college football team to win a postseason bowl game.

Then quarterback Fletcher remembers "The Big Play" this way: "We had a thirdand-10 on the previous offensive series, and I threw a pass to Dan (Stratton). It went incomplete, but as I threw it, I saw that Darwin was open." Fletcher goes on, "I told Darwin back on the sidelines after that series, I was going to him on the next series. Darwin was a swift runner and he caught the ball in stride on the first play from scrimmage."

"Darwin was damn fast when he scored," added Stratton.

Coach Lee Moran remembers the play quite well. "Both Daryl and Darwin could make things happen. We wanted to get the job done right then and there. Really, that play had worked for us all season," said Moran. Northwestern Oklahoma State had a 20-3 lead at halftime.





The running of both Mike Reed and Fletcher, however, brought the Trojans back in the second half, cutting the NW Rangers' lead to just four points.

At the end of the game, Fletcher was its Most Valuable Player. The Hartford, SD native ended up completing 15 of his 26 passes for 216 yards. Robinson, a former Redfield Pheasant, snatched eight of Fletcher's passes for 155 yards.

After the season was over, Moran was named District 12's Coach of the Year and was selected as the NAIA's Coach of the Year.

The 1971 Trojans celebrated their 50<sup>th</sup> anniversary reunion the weekend of Sept. 25 when Dakota State hosted North Dakota's Mayville State in the annual Trojan Days homecoming football game at Trojan Field.







# HOME SUITE HOME

#### DAKOTA STATE UNIVERSITY WELCOMES STUDENTS TO NEW RESIDENCE VILLAGE

When students moved to campus this fall, more than a hundred of them moved into DSU's newest campus building and residence hall, Residence Village.

The new facility is a four-story residence hall featuring single occupancy rooms for upper-class students, arranged in four- and six-bedroom suites and apartments. The building has about 120 beds, and also includes study areas, lounges, and laundry facilities.



DISTINCTIVELY DSU

AT DSU WE BELIEVE THAT THE RESIDENCE HALL EXPERIENCE IS INTEGRAL TO HIGHER EDUCATION AND ULTIMATELY PRODUCES BETTER PROFESSIONALS, BETTER CITIZENS, AND BETTER NEIGHBORS.

"At DSU we believe that the residence hall experience is integral to higher education and ultimately produces better professionals, better citizens, and better neighbors" said Wendi Carlson-Kenley, Director of Residence Life and Student Union.

In addition to housing students, Residence Village is home to 8<sup>th</sup> Street Square a coffeeshop/convenience store which sits on the ground level. Sodexo, Dakota State's foodservice provider, offers Starbucks beverages and Pepsi products at 8<sup>th</sup> Street Square. They

Faculty, staff, and community members got a first-hand look at the building at a ribbon cutting event on August 11. The event was co-sponsored with the Greater Madison Area Chamber of Commerce (GMACC) and featured the unveiling of a new standing hexagon-D.



MUDISON

will also have Grab n' Go food items (pre-made sandwiches, salads, fruits, wraps, juice, milk, smoothies, and desserts).

Construction began on April 6, 2020 just a few weeks into the uncertain times of a pandemic. Most of the progress was made while students learned from home.











**TROJAN DAYS 2021** | **RETURN OF THE LEGENDS** Dakota State University celebrated Homecoming September 20-25.

Coronation, the Travelin' Trojan, stuff-a-dino, and rock painting kicked things off on campus throughout the week. The festivities culminated on Saturday with the annual DSU Homecoming parade, tailgating and game-day activities, and the football game. The Trojans beat the Mayville State Comets 20 to 16!







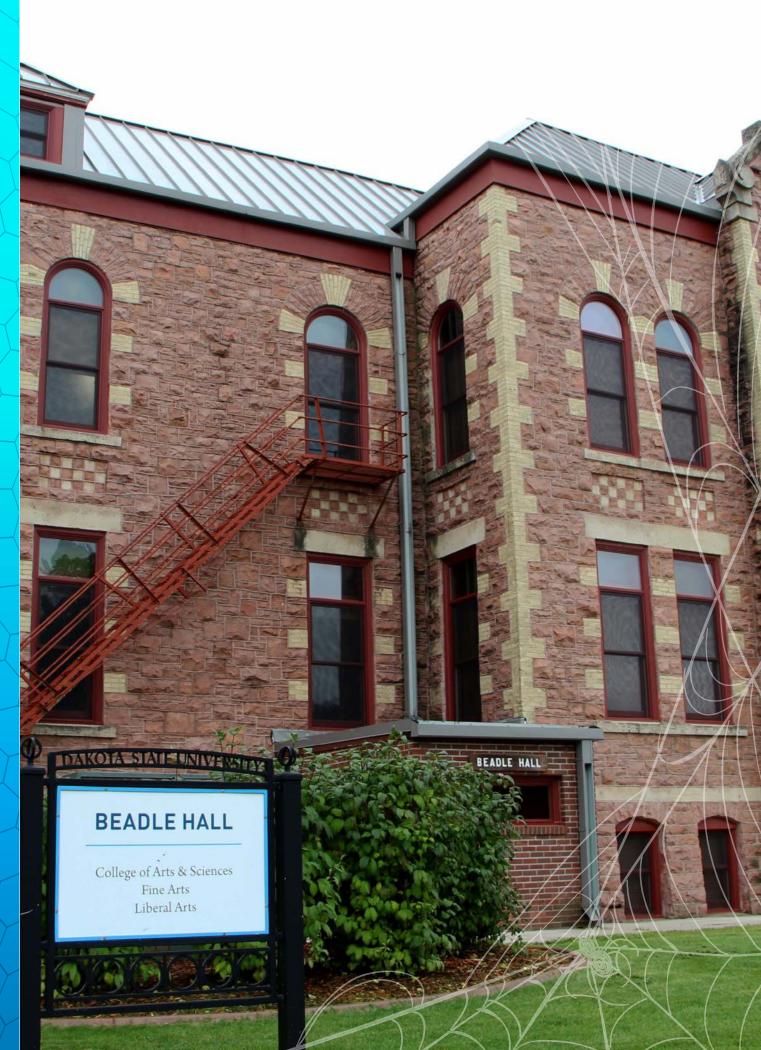












DISTINCTIVELY DSU

# HAUNTED BEADLE HALL?

Beadle Hall is haunted by the ghost of General Beadle.

That's the rumor digital arts professor Thomas Jones heard when he started at DSU in 2000.

"I was a skeptic, and I thought, 'Whatever.'" These rumors had been around for decades. "This is stuff you see on TV. I never expected it to happen here," Jones said.

"I can't tell you that Beadle Hall is not haunted because some of the things that happened are so bizarre they can't be explained."

Still, there were instances of hearing keys rattling, or all the CD-drives opening at the same time in the Mac Lab. Jones decided to organize a little ghost hunt to see if anything would happen.

One night at about 11 p.m., a group of students met Jones at Beadle Hall. They made sure all the lights and



Many colleges report haunted buildings: Notre Dame lore includes stories of George Gipp, "the Gipper," who rides a spectral white horse through Washington Hall, and there are reports from Yankton's Mount Marty University, and Minot State in North Dakota.

Jones and the students decided to try again the next year with upgraded equipment. They opened (and closed) their sessions with prayers to St. Michael the Archangel. They also brought in a psychic and a medium,

computers were turned off in the building; they set up video cameras with night vision, audio recorders, and went upstairs two at a time with EMF (electromagnetic field) meters, compasses, and two-way radios.

Suddenly, something happened in the second-floor hallway. "We didn't know exactly what, but the EMF reader showed something going on," Jones said. The compass, too, was spinning.

Watching the video the next day was unsettling: they saw a cloth floating in the second-floor hallway for a moment, before it disappeared. Also, an orb came from the floor and went up into the ceiling. who said there were actually two spirits in the building, one controlling the other.

The ghost hunts got to be "too weird," so they stopped, but the stories continue. For example, students working in the basement darkroom late at night report feeling unwanted, being watched as they leave the building.

Jones does have a night class this semester but takes on the mindset, "if I leave the spirits alone, they leave me alone."

# DRIVEN DETERMINED

#### **DSU ATHLETICS AT A GLANCE**

After missing all spring sports in 2020 due to COVID-19, the DSU teams were anxious to compete in 2021. The men's Outdoor Track & Field team captured their second straight North Star Conference championship. They won both relay titles and five individual titles with Alex Derr and Brenner Furlong being named the NSAA Track and Field Athlete of the Meet. Anthony Drealan was named Outdoor Track & Field Coach of the Year for the second straight year as well.

The women's team earned runner-up honors at the NSAA Conference Meet, setting a school record for the most All Conference recipients in school history with 14. Jacia Christiansen qualified for the NAIA National Championships in the marathon while Traia Hubbard qualified in both the shot put and discus.

The baseball team qualified for the North Star postseason tournament for the first time since 2018, while Xitlali Lopez was named the North Star Co-Player of the Year.

The DSU Athletic program finished second in the North Star Commissioner's Cup for 2021-22 behind Dickinson State. DSU won the title in 2019-20.



AMEPSCA

# AEGMOMPLISHMENTS

#### MEN'S CROSS COUNTRY



NSAA Conference Champions for 3<sup>rd</sup> consecutive year (2018, 2019, 2020)

23 VICTORIES WOMEN'S BASKETBALL

- NSAA regular and post-season titles
- Set school record of 23 consecutive victories and 27 overall wins
- Advanced to the NAIA National Tournament quarterfinals

ESPORTS

# ATGEGEPPLISHMEN1



TRAIA HUBBARD NAIA Indoor Track All-American, NSAA Indoor Field Athlete of the Meet







JACIA CHRISTIANSEN 2020 NSAA Women's Cross Country Meet Individual Champion



ALEX DERR NAIA Indoor Track All-American, Men's Indoor Track Athleteof-the Meet

SENQUAVIUS JOHNSON NAIA Indoor Track All-American

XITLALI LOPEZ 2021 NSAA Softball Co-Player-of-the-Year



**NOAH GUSE** NAIA Football National Player-of-the-Week

Conference and conference tournament champions - League of

Legends

CALEB NIELSEN NAIA Football National Player-of-the-Week



**ALEX DERR, JOSHUA SNOOK, BRENNER FURLONG, RILEY GREENHOFF** First men's 4 x 400-meter relay team to be named to NAIA Outdoor Track All-American

# COACH 8



ANTHONY DREALAN NSAA Men's Cross Country and Men's Outdoor Track Coach of the Year – 2<sup>nd</sup> consecutive year



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**DAVID MOE** NSAA Women's Basketball Coach of the Year – 2<sup>nd</sup> consecutive year



**NICK HUNTIMER** Sports Information Director of the Year

2

## FROM THE BEACOM COLLEGE OF COMPUTER & CYBER SCIENCES

#### **DR. WAYNE PAULI RETIRES**

When Dr. Wayne Pauli first set foot on the DSU campus, he didn't realize the journey that was about to unfold. After a visit to campus with his son, Josh, who was being recruited to play football for the Trojans, Pauli felt that the small, yet heartwarming campus, was where he – and his family – needed to be.

"I came for an education and stayed for the adventure," he said.

Coming for his master's degree in Information Systems, after about 22 years in the banking industry, Pauli began his teaching journey with two sections of Visual Basic Programming. Over the years, he's taught everything from Intro to Computers to 800 level PhD courses, was the Associate Dean of the College of Business and Information Systems for seven years, served as the Coordinator for the PhD in Cyber Operations, and ran the Center of Excellence in Computer Information Systems.

The best part of his job? Seeing his students grow and succeed.

"Without a doubt, the best part of my job has been seeing the students be successful. Success is success no matter where you're at in your education journey," he said. And although those journeys look different for every student who comes through Dakota State, Pauli knows that every single dream is important. While Pauli retired in June, he looks forward to keeping in touch with colleagues and students.

#### DSU FACULTY PRESENTS AT BLACK HAT ASIA

Dr. Bramwell Brizendine and Austin Babcock presented their research at Black Hat Asia 2021. The Black Hat global security conferences, founded in 1997, are among the most selective and prestigious computer security conferences in the world. Acceptance to the conference is based on a highly competitive review process, allowing only cutting-edge research to be presented.



Josh Pauli (Executive Director of the DSU Applied Research Lab/ Professor of Cyber Operations), Crystal Pauli (former Dean, College of Education), Wayne Pauli (former Professor of Information Systems / Coordinator for PhD in Cyber Operations)

CAMPUS NEWS



#### CYBER SUMMER CAMPS HOSTED AT DSU

This past summer, DSU hosted several camps and programs aimed at inspiring the next generation of cyber stars. These camps are led by DSU faculty and staff. Participants attend at zero cost.

K-12 teachers, high school students, and middle school girls from across the United States attended a variety of programs, networking opportunities, and hands-on learning opportunities with a focus on the newest concepts in cyber.

#### FIRST BANK & TRUST DONATES TO DSU'S CybHER PROGRAM



To expand their reach and influence more students who are curious about cybersecurity, Dakota State's outreach program CybHER™ announced a

new partnership with First Bank & Trust. The \$150,000 gift will create the CybHER Vault, which will spur the creation of cybersecurity lesson plans mapped to South Dakota standards. It will also include classroom outreach, weekend events, a new after-school Cyber Security Club for students in the region, as well as mentoring opportunities, and a lending library of technology.

#### **DSU'S GAME DEVELOPMENT SPOTLIGHT**

For the past several years, the students in the Computer Game Design major have been making unique and interactive games. Students in the program are divided into design and development teams. All the teams experience the nature of completing original software projects in an environment promoting learning through an industryfocused, realistic, hands-on learning style.

One of the recently published games, 3 O'clock Horror,

has reached nearly 6,000 downloads. The game has garnered critical acclaim from the



professional and independent game development industry and has been played as a feature game by several popular Youtubers, creating even more exposure for the team, the Game Design program, and Dakota State University.



### FROM THE COLLEGE OF ARTS & SCIENCES

#### DSU HOSTS CONFERENCE FOR THE ASSOCIATION OF CHINESE ARTISTS IN AMERICAN ACADEMIA

In October, the College of Arts and Sciences hosted a conference for Chinese artists working at US colleges and universities. DSU Assistant Professor Joe Ren is instrumental in hosting this conference, which was open to DSU students and the larger community. "I wanted to provide our public audiences with an opportunity to examine the diversity and creativity found in the contemporary Chinese art and design world," Ren explained.

Ren was especially interested in using the conference to benefit our DSU Digital Arts and Design majors. "The conference presented our students with many different perspectives in the fields of art and design. It helped them to see the international potential for their academic and professional goals."

#### NEW ANIMATION PROFESSOR JOINING A&S FACULTY

After more than 10 years working for Disney



Studios, Assistant Professor of Practice Konrad Lightner joined the DSU family in 2021. Lightner has enjoyed art and drawing since he was a young child, but it wasn't until he was a college student that he realized he had a future in animation. After completing his degree, he went to work for Disney Studios, contributing to many Disney films including "Frozen," "Zootopia," and "Moana." He explained, "I want students to gain the ability to look at their own work critically and improve it. I want them to problem solve a technical obstacle while evaluating multiple possible solutions, and I want them to develop content within a workflow so that they can efficiently collaborate with others."

#### SCIENCE FACULTY INVITES YOU TO A PARTY WITH THE JAMES WEBB SPACE TELESCOPE

Dakota State University has been selected to host an official NASA event to commemorate the planned launch of the James Webb Space Telescope (Webb). This will be the largest, most powerful and complex space telescope ever built and launched into space. This event, planned for late October 2021, will bring together local and national experts on a variety of presentations on the Webb and its mission goals, and the history and cultural importance of skygazing of indigenous people of our region. DSU will be partnering with local educators throughout the region, and the public will be able to participate in the event via live stream. The event is being organized by DSU faculty from the College of Arts and Sciences and College of Education.

#### 2021 CYBER LEADERSHIP GRADUATE GREGORY SAGE HEADED TO THE MITRE CORPORATION

Gregory Sage, one of the first graduates of the college's Cyber Leadership and Intelligence (CLI) program, has been hired as "Lead Systems Engineer for Cyber and Intelligence Systems" for the MITRE Corporation.

When asked how the CLI program prepared him for this position, Gage replied, "The CLI Program, specifically the World Politics and Human Behaviors Discipline which I graduated with, really helped me understand intelligence from a Global/Strategic perspective... CLI allowed me to see the 'big picture' and how geopolitics and intelligence operations go hand in hand."

#### **RECENT FACULTY ACCOMPLISHMENTS**



#### STACEY BERRY

Stacey Berry's article, "The queer death binary of Giovanni's Room remodeled as space for navigating oppression," has been published in the latest volume of Whatever. A Transdisciplinary Journal of Queer Theories and Studies.



#### JUSTIN BLESSINGER

Justin Blessinger was interviewed by SDPB for a documentary about SD Civil War veterans and General Beadle.



#### **KARI FORBES-BOYTE**

Kari Forbes-Boyte published a review of Many Nations under Many Gods: Public Land Management and American Indian Sacred Sites by Todd Allin Morman in the journal Great Plains Research.



#### JOE BOTTUM

Joe Bottum was interviewed by Meghna Chakrabarti on the nationally syndicated NPR program "On Point." He spoke with her about his book "Anxious Age."



#### ANDREW SATHOFF

Andrew Sathoff and his students have spent another summer traveling the upper Midwest conducting research on alfalfa root rot. Their work continues to be supported by a grant from Mustang Seeds.



#### MATTHEW INGRAM

Matthew Ingram earned the Association of College and University Educators (ACUE) Certificate in Effective College Instruction and has been providing some in-service training during the fall semester.



## FROM THE COLLEGE OF BUSINESS & INFORMATION SYSTEMS

Things are slowly but surely returning to some sense of normalcy in the College of Business and Information Systems. Many faculty and staff spent the summer of 2021 continuing to work remotely as renovations on East Hall took place. Updates to the building include remodeled offices and classrooms, as well as the addition of a breakout room, student lounge area, and conference room.

#### **PHI BETA LAMBDA**

DSU's business-related student organization, Phi Beta Lambda (PBL), has a long history of success, which continued during the summer. Several members of DSU's PBL club competed at the 2021 PBL National Leadership Conference, held virtually June 24-27. These competitions include objective tests, presentations, reports, and role-play scenarios. Congratulations to AJ Schoenfelder, Caleb Nielsen, Nathan Roets, Taylor Myers, and Ryan Morganti.

At the Board of Regents meeting in Madison June 23 and 24, PBL was honored with the Regental Award for Academic Excellence. PBL membership goals are to encourage career preparation, leadership development, and academic excellence in the business world. Club members engage in state and national events for both individual and team competitions; they also participate in workshops hosted by business professionals and take part in subject-area panel presentations.

#### **ARTIFICIAL INTELLIGENCE**

The College of BIS recently added a BS in Artificial Intelligence for Organizations to the College and began accepting students into the program





beginning with the Fall 2021 semester. The faculty of the College of BIS has collaborated with staff at DSU's Karl Mundt Library to establish a guide related to readings and resources about the impact of artificial intelligence across various disciplines.

#### **REAL-LIFE EXPERIENCES**

Through the support of and collaboration with a variety of companies and organizations, the College of BIS is pleased to offer students opportunities to gain real-life experiences before graduation.

Among them, Dr. Wendy Simmermon utilizes the help of professionals from education, health care, and financial fields to conduct realistic job interviews for students as part of her Business Communication course. During the summer 2021 term, nine students participated.

Internships and supervised professional practices (SPPs) give the students longer-term experiences on-site at various locations, where they can apply the knowledge and practice the skills they've learned in their coursework. Julie Wulf Plimpton serves as the coordinator for our supervised professional practices, and during the summer 2021 term, nine students completed SPP experiences at clinics and hospitals in South Dakota, Iowa, and Nebraska. Dr. Deb Tech was the coordinator for 23 internships in business, computer information systems, or computer science that were completed during the summer 2021 term.

#### RECOGNITION

The Certificate in Information Technology offered at DSU is ranked in the Top 15 by bestvalueschools.org.

Dakota State University is also the second university to achieve accreditation from the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM) at the associate, baccalaureate, and master's levels. The master's degree in Health Informatics and Information Management (MSHIIM) provides a better understanding of the health care world.

This program, which is open to students from a variety of fields, does include students working in health care, such as Snehal Shakar, who is one of the honorees for the American Society for Clinical Pathology (ASCP) 40 under Forty recognition.



## RESEARCH & ECONOMIC DEVELOPMENT

#### INTRODUCING VICE PRESIDENT FOR RESEARCH AND ECONOMIC DEVELOPMENT, DR. ASHLEY PODHRADSKY



Fellow alumni and DSU community members know her already as co-founding director of the CybHER Security Institute and founding director of the Digital

Forensics for Cyber Enforcement (DigForCE) Lab. Others might remember that she served The Beacom College as its first Associate Dean. Now Podhradsky ('06 BS, '07MS, '10 DSc) has not only been promoted to full professor, she is also serving as Vice President for Research and Economic Development. A DSU faculty member since 2012, Podhradsky's research teams have garnered over \$5.3M in competitive grants. "Dr. Podhradsky's experience with cyber education and research will provide the strong leadership that will help our students and faculty execute innovative research projects, and develop those ideas to their full potential," said President José-Marie Griffiths.

#### **DYNAMIC LABS, NEW DIRECTORS**

Spring and summer also saw the introduction of new lab directors for the Center for the Advancement of Health IT (CAHIT) and Digital Forensics for Cyber Enforcement (DigForCE). Dr. Patti Brooks ('08 MSIS, '13 DSc) has become CAHIT's first faculty director. Coinciding with her move from adjunct faculty status to full-time, tenure-track faculty life, Brooks has already made an active start with CAHIT by examining where the lab's interests intersect with those of the College of Business and Information Systems, especially in its Health IT and Health Information Management programs.





Dr. Arica Kulm ('19 MS, '20 PhD) is the new DigForCE lab director. She has had a rapid career progression; a few years ago she was an NSFfunded research trainee while finishing her PhD in Cyber Defense, then a cyber analyst before taking

over as head of the DigForCE lab. She replaces her doctoral mentor, Dr. Ashley Podhradsky, who continues to foster Kulm.



#### FACULTY RESEARCHER SPOTLIGHT: DR. BHASKAR RIMAL JOINS PATRIOT LAB

Dr. Bhaskar Rimal joined DSU in 2019 as an Assistant Professor in The Beacom College of Computer and Cyber Sciences. Rimal earned his

PhD in telecommunications engineering at the University of Quebec in Montreal. He was a visiting scholar with the Department of Computer Science, Carnegie Mellon University, Pittsburgh, and a postdoctoral fellow at the University of New Mexico, Albuquerque. He came to Madison from Tennessee Tech University, Cookeville, where he was a visiting assistant professor and academic specialist; he had previously studied in both Seoul, South Korea, and Kathmandu, Nepal. Rimal joined DSU's PATRIOT Lab last year, where he rapidly garnered funding from the Board of Regents' Competitive Research Grant to design a cloud-based secure communication platform for electric vehicle charging. He works closely with PATRIOT Lab Director and Beacom College Associate Professor Dr. Yong Wang. Together the two have garnered recent funding from the National Security Agency for their work on a machine learning approach to device identification for the Internet of Things.

Rimal is a Senior Member of the Institute of Electrical and Electronics Engineers (IEEE). He currently serves as a Technical Editor for the IEEE Network Magazine, Associate Editor for the IEEE Access, Associate Editor for the EURASIP Journal on Wireless Communications and Networking. Further, he served as an Associate Technical Editor for the IEEE Communications Magazine, and an Editor for the Internet Technology Letters.

### ACCOMPLISHMENTS

1 GEORGE KINER '65 (Education) has been honored in Volga, where a city park was named after him during the city's Old Timers Day celebration in June 2021.

**CLIFF ANDERSON '73** (Education) has been inducted in the 2021 Class of the SDIC Men's Basketball Hall of Fame.

**STEVE POCIASK '75** (Education) has been inducted in the Hanson (SD) Athletic Hall of Fame. He played basketball for the Trojans from 1971-1975.

**CONNIE NYHAUG '78** (Business Education) has been inducted into the South Dakota Cross Country and Track & Field Coaches Association Hall of Fame. The induction took place at the 2021 South Dakota State Track meet. She is also a member of the DSU Athletics Hall of Fame.

**TIMOTHY A. WINGEN** (Attended 77-79 on a football scholarship) has been honored by the South Dakota Funeral Directors Association for 40 years of service to the funeral profession in South Dakota. He is a managing partner at Miller Funeral Home.

**MONIQUE REED '86** (Biology Education) is teaching physical science, general and accelerated chemistry at Dakota Valley Schools (SD).

**RENEE GULLICKSON '87** (Modern Office Systems) has been named a mortgage loan officer at First Bank & Trust in Madison.

MICHAEL O'CONNELL '91 (Elementary Education) was named the 2020-2021 Teacher of the Year for the Chester (SD) Area School District. O'Connell, who teaches middle school science, has been with the district since 1998.

**BRETT SCHWARTZ '92** (Business Management) has been inducted in the 2021 Class of the SDIC Men's Basketball Hall of Fame.

3 STACIE DOWLING '96 (BS Business Administration, BS Information Systems) was honored as the March 2021 Exceptional Employee of the Month at Huron (SD) Regional Medical Center for going above and beyond to demonstrate the hospital's values of being accessible, helpful, and knowledgeable. She is a project manager in the information services department. In May, she was promoted to Information Services Director.

**TERRI WEYH '97** (Elementary Education) is a paraprofessional at Deubrook Elementary (SD).

**LISA BURNUM '01** (Physical Education) is the new head volleyball coach for the Pierce Bears (CA).

**STEVEN SIMS '01** (Management, Information Systems) is the mortgage banker at the new First PREMIER Bank in Madison, SD.

A SACHA SANTIMANO '03 (Kinesiology and Exercise Science) has been named the new women's basketball head coach for Bowdoin College (ME). She played for Dakota State University from 2001-2003.

5 DAN SWARTOS '04 (Elementary Education) has retired from the South Dakota Army National Guard after 21 years, serving with the 740<sup>th</sup> Trans Company as an 88M, a deployment to Iraq, and then as a member of the 147th Army Band.

**SAM OLSON '07** (Elementary Education) is teaching 8-12 mathematics at Plankinton (SD) and is assistant coaching football for the Mount Vernon/Plankinton Titans.

**KATIE PETERSON '07** (Education) is teaching second grade at West Central Schools (SD).

6 LINDSEY DIETTERLE '08 (Elementary Education) was named the 2020 Educator of the Year by the Greater Madison Area Chamber of Commerce. Dietterle teaches third grade at Madison (SD) Elementary.

**DRS. WAYNE AND CRYSTAL PAULI**, emeriti professors, were named the 2020 Friends of Education award winners.

**STEPHANIE TERWILLIGER '09** (Digital Arts & Design) is teaching 2-12 art at Colman-Egan (SD) Schools.

MELISSA HOFER '11 (Business Administration) has been named chief financial officer at Horizon Health Care, based in Howard, SD.

ADDISON A. ORTON KISLING '11 (Management Information Systems) has been promoted to Major in the United States Air Force. He serves as executive officer to the Director of intelligence, Surveillance and Reconnaissance Operations at the Pentagon in Washington, D.C.

**TERRELL NEWTON** (Attended '12-13) has been named the top assistant coach for the 2021-22 season at Dakota Wesleyan. He played for Dakota State University from 2012-2013.

**STEPHEN KLEKAS '13** (BS Information Systems) **'17** (MS Educational Technology) is the new director for the Madison Regional Health Foundation.

**ALEXIS KONRAD '14** (Elementary Education/Special Education) is teaching kindergarten at Colman-Egan (SD) Schools.

**DANIEL FLAHIE '15** (Exercise Science) is the new head strength and conditioning coach for Mount Marty University (SD) athletics.







CLASS NOTES

**RACHEL HAKL '15** (Elementary Education/Special Education) is teaching kindergarten at West Central Schools (SD).

**BRIAN WALTHER '15** (General Studies) opened a new business, AST Computer Repair and Custom Tees, in Mobridge, SD. He is a former technology teacher and supervisor in the McLaughlin (SD) School District.

**KADEN HUNTRODS '17** (Exercise Science) is the head swim coach at Northern State University in Aberdeen, SD.

LYNNE HANTEN '18 (Elementary Education/Special Education) has been named the Huron School District Teacher of the Year for 2021. She teaches third grade and is an assistant coach for the Huron High School gymnastics team.

**ALLISON MAAS '18** (Mathematics) is teaching 6th grade math, science and social studies, and 7th and 8th grade math at Colman-Egan (SD) Schools.

**MEGHAN HANDEGARD '19** (Respiratory Care) is part of the team of respiratory therapists at Brookings (SD) Health System. The team was feature as the "Healthcare Hero" for the week of March 2, 2021, by the South Dakota Association of Healthcare Organizations.

**BRENDON PITTS '19** (Business Education) is the new head football coach at De Smet High School (SD), in addition to teaching technology and business classes, and assisting with the technology coordinator.

**MICHAEL PRITCHARD '19** (PhD Information Systems), assistant professor of Integrated Studies at Kansas State University Salina, is the 2021 recipient of the Rex McArthur Family Faculty Fellow Award, presented for honorable service in teaching and research, and commitment to the college, university, and community.

**SHELBY VOGEL '19** (English Education) will teach English and coach the Dell Rapids (SD) Quarriers girls basketball C team.

**ALEX KRETZSCHMAR** former Trojan football coach (18-20) has been named full-time offensive assistant coach at Valley City State (ND).

**BECCA NELSON '20** (Elementary Education/Special Education) is teaching 7th grade language arts and reading at Canton (SD) schools.

**KYLA SWIER '20** (Elementary Education/Special Education) is a special education teacher at West Central Schools (SD).

**BETH HIMLEY '21** (Education) is the new teacher for Trinity Lutheran Preschool in Madison SD.

**NOAH SALMEN '21** (Education) is the interventionist with grades 3-5.

## SERVING OUR COUNTRY

Several alumni, students, and friends of DSU served with the SD National Guard 196<sup>th</sup> Maneuver Enhancement Brigade in Djibouti, Africa for 11 months. Their deployment began in late summer 2020; they returned to the U.S. in July 2021.

HEATH ABRAHAM Dakota State's School Resource Officer

WILLIAM BULFER majoring in Network and Security Administration

KAYLA COOK majoring in Network and Security Administration

**REBECCA TRYGSTAD '02** (Elementary Education) is a Lt. Colonel who served as the unit's Sexual Assault Response Coordinator.

TRICIA MCNEELY '09 (Business Management)

THEODORE JACKSON '10 (Computer and Network Security)

JOHN PATTERSON '19 (Cyber Operations)









### **IN MEMORIUM - ALUMNI**

ERNICE JOHNSON RUBACH (Teaching Certificate) KATHRYN GUNDERSON WIEMAN '42 (Teaching Certificate) VIRGINIA KLEINSASSER GRABER '43 (Teaching Certificate) ELLVA HANSON ERICKSON '46 (Teaching Certificate) DOROTHY BUDDE WEELDREYER '48 (Education Certificate) **GLADYS SCHMIDT CHRISTIANSON '49** (Summer Certificate) MERLE 'PETE' STRUWE '51 (Education) He is a member of the Athletics Hall of Fame. COLLEEN KAISER MATHISON '53 (Education) SHARON BECK BROWN '55 (Teaching Certificate). She and her husband Kenneth sponsor the Dr. Kenneth W. and Sharon L. Brown Memorial Scholarship at Dakota State University. WALTER R. FRAGER '58 (Music Education) ROBERT W. RUMRILL '59 (History). He was a multi-sport student athlete while at General Beadle. He is a member of the DSU Athletics Hall of Fame. KATHRYN SCOTT SHEFTE '59 (Teaching Certificate) DOUGLAS EUGENE NELSON '61 (Education) CONNIE VALENTINE WENDELL '61 (Education) **GLORIA ANDERSON SCHULZ '68** (Secondary Education Certificate) ARDIS KLAMM WILDE '68 (Education) **GREG ALLEN GENZLINGER '69** (Education) CRAIG W. JOHNSON '70 (Music) LORRAINE GROSS TUSHA '71 (Education) JAMES M. COYLE '74 MICHAEL WAECHTER '76 (Business Administration) **MARIE SEELEY HANSON '78** CHRISTOPHER M. KAYL '11 (Computer Information Systems) SHERRY KJELLSEN GULLICKSON '99 (Elementary and Special Education) AMY "GRACE" STANGOHR WEST '94 (Information Systems) BARBARA MYERS '03 (MS Information Systems). She was a senior lecturer of Computer Science in The Beacom College of Computer and Cyber Sciences.

JAY A. NEBBEN '84 (Respiratory Therapy)

### FEATURED MEMORIAL



#### BARBARA MYERS

Barbara Jean (Bergum) Myers, lecturer in Computer Science, passed away on May 6, 2021.

Myers was born February 2, 1954, at Travis Air Force Base in Fairfield CA. She graduated from Brookings High School in 1972, then moved to Spokane, WA in 1973, where she met the love of her life, Donald E. Myers. They were married in 1975, and traveled the world for Don's work with the United States Air Force. They lived in England, Germany, Spokane WA, Columbus MS, Knob Noster MO, and Rantoul IL, eventually settling in Sioux Falls.

Myers pursued education her entire life. She received her BS in Business in 1994, her Master of Science in Information Systems from Dakota State University in 2003, and her Ed.D. from the University of South Dakota in 2006. She taught at Dakota State,

Southeast Technical Institute, and the Community College for Sioux Falls. She was instrumental in a computer donation program in 2020.She is survived by her stepson, mother, siblings, nieces, nephews, and cousins, and members of her Trojan family.

### IN MEMORIUM – FRIENDS OF DSU

DELMAR GILES Friend of DSU MARIE DEBOER Former food service employee DONALD W HAGEMAN Attended

## **MEET GENERAL CYBER**

The fall of 2021 brought with it a new presence on DSU's campus. The school introduced the community to General Cyber.

The Dakota State Trojan mascot General Cyber brings school spirit and great joy wherever he goes. He is the symbol of the purpose and drive of Dakota State, and like the university, he is on a mission for all things cyber.

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General Cyber is rising to take us into the future, but he also recognizes DSU's past, identifying with another General in our history, our third president General W.H.H. Beadle.

General Cyber's birthday of March 5, 1928, also takes us back in our history, to the time when the Trojan mascot for Dakota State was born. In the early days, campus athletic teams had been called the "Warriors" or "Teachers," but in 1928, student Ray Kellogg '31 won a contest when he proposed the name "Trojans" for the school mascot.

For more than 90 years, the Trojan mascot has cheered on the DSU athletics teams and rallied for all campus efforts, but after a rebranding campaign in 2019, students were asked to vote on a name for the mascot. Out of four options and a number of write-in suggestions, General Cyber (or General Cy for short), won this competition with 225 votes.



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