Dakota State University Alumni Association  
Annual Meeting,  
June 10, 2017

Present: President Arden Jones, Vice President Adam Hafner, Past President Al Wieman, Director Jona Schmidt, Catie Brown, Jacinda Cerwinske, Jesse Clarke, Mike Halverson, Mason Helphrey, Allison James, Aaron Klimes, David Miller, Cindy Nielsen, Megan Rummel

Absent: Sarah Linneman, Michael Reiprich, Kristi Specht, Carl Ware, Joyce Welbon

Guests: Mark Johnston, DSU Vice President for Institutional Advancement

The 2017 Annual Meeting of the Dakota State University Alumni Association was called to order by President Arden Jones.

President Jones addressed the group with remarks including highlighting his goals and accomplishments as alumni president, with a special focus on including more young alumni to participate on the board, and reaching out to education graduates. Jones welcomed incoming president Adam Hafner and turned the meeting over to Hafner.

**MOTION**
Motion by Miller, second by Nielson to approve Mike Halverson as the DSU Alumni Association Board of Directors Vice President. Motion carries.

*Mike is employed by First PREMIER Bankcard. He and wife Laine live in Sioux Falls. Mike has several degrees from DSU, his most recent being a degree in information systems earned in 1988. He also has a seat on the DSU Foundation Board of Trustees.*

**MOTION**
Motion by Halverson, second by Cerwinske, to approve the minutes from the 2016 annual meeting. Motion carries.

**MOTION**
Motion by Miller, second by Klimes, to approve the FY16 budget report. Motion carries.

Mark Johnston gave the DSU update on behalf of President José-Marie Griffiths. He remarks included:

- A brief personal introduction including his background working for Senator Mike Rounds, and for Sanford.
- Updates on campus construction including the expected completion dates (all projects are on track for fall openings.
- An invitation to the board to save the date August 20 for the Beacom Technology Center grand opening and ribbon cutting. More details will follow in a formal invitation.
- Capacity for residence halls was over 100% for Fall 2016 and is expected to be up for Fall 2017. The addition of the new residence hall (converted hospital building) will add 109 beds.
- The Madison Cyber Labs (MadLabs) project is moving through stages, from hiring one of the lab directors, to seeking private funding for the new building. The proposed location is on the current site of Lowry Hall. More information will be forthcoming as details are finalized.
• The Karl Mundt Library is being repurposed, both physically and in functionality, and will better suit the needs of the university, and the emergence of technology.
• Jeff Dittman has stepped down as coach of the women’s basketball team and will assume duties as the full-time athletic director. David Moe has been hired as the new women’s coach. He was formally the assistant coach for Mayville State, ND.
• The university has completed a master academic strategic plan with goals that will be charged to the DSU Advancement team:
  o Increasing scholarship support from $520,000 to $750,000 to meet the needs of the growing student population.
  o Increasing alumni financial support from the current benchmark of 6% in 2016 to 12% by 2020.
  o Increase in alumni events in SD, and wherever there are pockets of alumni
• The Blue and Gold Golf Classic was held June 2. Two more tournaments are scheduled for this summer: Buzz and Judy June 30 at the Madison Country Club, and the Trojan Classic July 24 at the Country Club of Sioux Falls.
• The Advancement office is developing a family association in conjunction with other campus departments. The purpose will be to further engage parents of current students with DSU, with future plans including forming a Parent’s Council.
• The Dakota State Magazine was published in May and work is started on the next edition to be completed in early fall.
• Mark Gerhardt is a development officer for DSU working out of his home in Sioux Falls. His focus is on making connections with both alumni and businesses prospects in the Sioux Falls area. Mark was formerly with the development office at Mitchell Technical Institute.
• The DSU Office for Advancement is developing a master strategic plan that will include input from alumni, along with asking for their assistance in reaching some of the goals. More details with be forthcoming to the board.

President Adam Hafner gave his report including:
• Outlining his goals for the board of increased participation through enhanced engagement of board members.
  o Delegate duties so the work is spread to more participants. This includes more active committees.
  o Communicate clear goals and expectations, and include realistic dates for completion.
  o Put the DSU Alumni Association in a more prominent position in the public.
  o Develop events that appeal to a broad spectrum of our alumni body
    ▪ Request to board members to communicate ideas for events and activities to himself, Vice President Halverson, or J. Schmidt.
• Hafner’s intention is for the board to ‘live our mission’ (*To create an alumni body that is informed, involved, and committed to the success of Dakota State University.*) He commented that the board already has many friendships among our alumni population and our work is to turn those friendships into relationships with the university.

**MOTION**
Motion by Rummel, second by Halverson to approve the proposed changes to the Dakota State University Alumni Association Bylaws. Motion carries.
Most of the changes were for naming consistency. Others are outlined in information sent to the board prior to the meeting. The bylaws were reviewed by Governance Committee members Joyce Welbon (Chair) and Sarah Linneman, along with (then) Vice President Hafner and Schmidt.

**MOTION**
Motion by Jones, second by Cerwinske to accept, with regret, the resignations of board members and move them to the Alumni Ambassador program. Those members included: Elliott Breukelman, Dave Geiver, Jake Jacobson, and Shirley Jacobson. Motion carries

**MOTION**
Motion by Cerwinske, second by Halverson to approve the slate of names as presented for seats on the DSU Alumni Association Board of Directors. New members include: Catie Brown, Jesse Clarke, Allison James, Aaron Klimes, Cindy Nielsen, Kristi Specht, and Carl Ware. Motion carries.

**MOTION**
Motion by Miller, second by Jones to adjourn the 2017 Alumni Association Annual Meeting. Motion carries.