Dakota State University Alumni Association  
Regular Meeting,  
June 10, 2017

Present: President Adam Hafner, Vice President Mike Halverson, Past President Arden Jones, Director Jona Schmidt, Catie Brown, Jacinda Cerwinske, Jesse Clarke, Mason Helphrey, Allison James, Aaron Klimes, David Miller, Cindy Nielsen, Megan Rummel, Al Wieman

Absent: Sarah Linneman, Michael Reiprich, Kristi Specht, Carl Ware, Joyce Welbon

Guests: Mark Johnston, DSU Vice President for Institutional Advancement

The meeting was called to order by President Adam Hafner.

MOTION  
Motion by Jones, second by Cerwinske to approve the minutes from the April 8, 2017 regular board meeting. Motion carries.

MOTION  
Motion by Jones, second by Cerwinske to approve the budget report as presented. Motion carries.

Schmidt presented the director’s report including:

- A list of the alumni events and activities to date
- Statistics regarding alumni numbers, emails, social media contacts
- The 2017 Homecoming theme is a take-off on Disney with “DSU: where dreams come true”. Schmidt shared the DSU/Disney connection with the group – Disney’s favorite teacher by his own testimony was Daisy Beck, who is an 1898 graduate of Eastern State Normal School. Schmidt has files with more information.
- As mentioned in the annual meeting, the Dakota State Magazine is in print and work on the next edition has begun.
- The software used in the Advancement Office to track alumni and donors has a new module called “Volunteers” and is being used to track volunteer hours. Schmidt is going to test it with members of the alumni board.

There was no report from the student senate.

Committee reports included:
Young Alumni – Allison James, Chair
- Held first meeting to get acquainted and lay some ground work for future meetings
- The committee will collect more information on what is expected of them for homecoming
  - President Hafner will call a meeting specifically for homecoming planning in the future
- Discussion was held on a senior send-off event in Mitchell with more information forthcoming as details are finalized with other campus departments including Admission

Events – Adam Hafner, Chair
- Third Thursday events will be hosted by members of the Events committee
  - July-Old Chicago (hosts-Ware)
- August-Remedy Brewing (hosts – Ware and Klimes)
- September – no Third Thursday in Sioux Falls, replaced with Madison event in conjunction with homecoming
- October-hosts Halverson, Hafner
- November- hosts Klimes, Jones
  - Mitchell gathering. August 2, tentatively at the Lakehouse
  - Brookings gathering, July 24, TBT (potential conflict with Sx Falls golf event**)
  - Rapid City gathering, either July 25 – 27, or later in August in collaboration with Wayne Pauli at Hart Ranch
  - Minneapolis area gathering, July 19, location TBT
  - Volunteer event in November, opportunity TBT
  - Homecoming rallies hosted by Brown, Nielsen
    - August 26, location TBT
    - September 16, location TBT
  - Homecoming committee will meet to determine work flow for day’s events. Brown, Ware, Miller have volunteered to work on parade.

Awards- Megan Rummel, Chair
- The awards committee is collecting names as Outstanding Alumni nominations in the following categories:
  - Young Alumni – 10 years out or less
  - Educator
  - Professional Service
  - Service to Alma Mater
  - Friend to DSU
- The 25 year reunion class will be singled out for a special homecoming invite. This year it is Class of 1992. Members of this class will also be vetted for possible recognition in the above awards.

Governance-Joyce Welbon, Chair
The governance committee was responsible for the bylaw updates presented during the annual meeting so did not present a report at the regular meeting.

MOTION
Motion by Miller, second by Halverson, to welcome Stacy Wolf as an Alumni Ambassador. Stacy lives in Rapid City and will help to organize gatherings and activities in that area. Motion carries.

MOTION
Motion by Cerwinske, second by Rummel, to adjourn the meeting. Motion carries.