STUDENT LEARNING OUTCOMES

B.S. in English for New Media

Upon completion of the B.S. degree in English for New Media, students will:

- be able to analyze and critically respond to a variety of texts, including both traditional, literary print texts and new media texts, including interactive texts, film, still images, etc.
- be able to express themselves clearly and effectively in writing, whether creative or expository.
- be able to express themselves clearly and effectively in verbal discussions and presentations.
- be able to integrate elements of design to best serve rhetorical purpose.
- be able to create a variety of texts (traditional expository prose, hypertext, creative writing, etc.) that integrate multiple modalities into a variety of media (traditional documents, web-based texts and content, video, audio, etc.).
- be able to identify or formulate an appropriate rhetorical framework to communicate effectively for the purpose and audience.
- be able to demonstrate critical thinking that is clear, insightful, in depth, and relevant to the topic. To this end, the student can see, appreciate, and pursue conceptual connections among texts from across time, genres, cultures, and media.