Upon completion of the B.B.A. degree in Accounting, students will be able to:

- demonstrate effective, compelling, and logical oral communication in business environments.
- demonstrate effective, logical writing in business communications.
- utilize quantitative, technology-supported approaches to analyze business issues.
- work and communicate as a team to research and analyze external and internal factors to make informed business decisions.
- integrate the principles of ethics and social responsibility in business decision-making.
- identify the complexity of business operations in a global environment.
- analyze a revenue stream using revised revenue recognition standards.
- analyze and interpret selected financial statements.
- demonstrate an understanding the assignment of direct and indirect costs to a product, department, product line, or service.