



STUDENT LEARNING OUTCOMES

B.B.A. in Accounting



Upon completion of the B.B.A. degree in Accounting, students will:

- be able to demonstrate effective, compelling, and logical oral communication in business environments.
- be able to demonstrate effective, logical writing in business communications.
- be able to utilize quantitative, technology-supported approaches to analyze business issues.
- be able to work and communicate as a team to research and analyze external and internal factors to make informed business decisions.
- be able to integrate the principles of ethics and social responsibility in business decision-making.
- be able to identify the complexity of business operations in a global environment.
- be able to prepare a basic set of financial statements for stakeholders and shareholders using Generally Accepted Accounting Principles and in accordance with the professional rules of conduct and professional ethics established by the Financial Accounting Standard Board.
- be able to analyze and interpret selected financial statements.
- be able to demonstrate an understanding of the assignment of direct and indirect costs to a product, department, product line or service.