Upon completion of the B.B.A. degree in Business Technology, students will:

- be able to demonstrate effective, compelling, and logical oral communication in business environments.
- be able to demonstrate effective, logical writing in business communications.
- be able to utilize quantitative, technology-supported approaches to analyze business issues.
- be able to work and communicate as a team to research and analyze external and internal factors to make informed business decisions.
- be able to integrate the principles of ethics and social responsibility in business decision-making.
- be able to identify the complexity of business operations in a global environment.
- be able to apply technology concepts in enhancing/furthering business strategy.
- be able to align technology applications into business best practices.