STUDENT LEARNING OUTCOMES  
B.B.A. in Finance

Upon completion of the B.B.A. degree in Finance, students will:

- be able to demonstrate effective, compelling, and logical oral communication in business environments.
- be able to demonstrate effective, logical writing in business communications.
- be able to utilize quantitative, technology-supported approaches to analyze business issues.
- be able to work and communicate as a team to research and analyze external and internal factors to make informed business decisions.
- be able to integrate the principles of ethics and social responsibility in business decision-making.
- be able to identify the complexity of business operations in a global environment.
- be able to organize and analyze financial data with statistical models and data analysis tools.
- be able to explain corporate finance concepts and use them for financing and investment decision-making.
- be able to explain key investment concepts and techniques and use them to evaluate a variety of investment strategies.
- be able to explain the operations of key financial markets and institutions and the interactions between the two entities.