EMBRACE THE INNOVATION.
EMBRACE DSU

DAKOTA STATE
MADISON, SD
DSU.EDU

Online Programs
Viewbook
ONLINE AT DSU

We’ve been doing the whole education thing since 1881. So that means you’re looking at an online program with a few years of experience behind it. We take our quality on-campus courses and make them accessible to you, anywhere you are.

<table>
<thead>
<tr>
<th>DEGREES</th>
<th>Certificate</th>
<th>Associate</th>
<th>Bachelor’s</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS &amp; COMMUNICATIONS</td>
<td>Business Administration</td>
<td>Business Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Accounting</td>
<td>- Professional Accountancy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Business Technology</td>
<td>- Web Development</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Marketing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HEALTH</td>
<td>Health Care Coding</td>
<td>Health Information Technology</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Health Information Administration</td>
<td>Health Information Clerk</td>
<td></td>
</tr>
<tr>
<td>TEACHING</td>
<td>Elementary Education/Special Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TECHNOLOGY</td>
<td>Computer Science</td>
<td>Cyber Operations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Information Systems</td>
<td>Network &amp; Security</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Business Analysis</td>
<td>Administration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Project Management</td>
<td>Software Development</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Software Development</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GENERAL</td>
<td>General Studies</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Check out which degrees are available in your state online at: dsu.edu/academics/online-education/online-degrees
CRUNCHING NUMBERS

- 14 Online Bachelor’s Degrees
- 6 Online Associate Degrees
- 2 Online Certificate Programs

Student-to-Teacher Ratio: 17:1

Overall Job Placement Rate*: 94%

100% Job Placement Rate*: Business Management (Associate), Elementary Education/Special Education (Bachelor’s), General Studies (Associate), Health Information Administration (Bachelor’s), Network & Security Administration (Associate)

“The online program allows me to take classes that accommodate my work schedule. I have the freedom of independent study, quick access to my instructors and some of the best online labs. With the online program, I get to work with the latest technology and I’m empowered to try new projects. If the future of education is online, then DSU is the place to be.”

Julie George
Cyber Operations Major

* Includes both on-campus and distance 2015 graduates
Why online with DSU?

We know you have tons of options when it comes to online degree programs. You’ve probably browsed countless websites and started to weigh your options. We want to tell you why a DSU education is different and innovative.

ACCREDITATION
We are regionally accredited by the Higher Learning Commission (HLC), and we are reviewed through the Academic Quality Improvement Program (AQIP). As a DSU student you can rest assured you are receiving a quality degree from an accredited institution. You can check out the HLC at www.hlcommission.org to learn more about our accreditation.

REPUTATION
We’ve been educating students since 1881 as the first teacher education institution of the Dakota Territory. Unlike some other online universities, we have a physical campus (including some really cool, old buildings) with over 1300 students taking courses in Madison, S.D. We are proud to say both our on-campus and distance students have gone on to do some amazing things in all areas. We have built solid connections with organizations and companies all over the world, thanks to innovative degrees, expert faculty and dynamic graduates.

CONVENIENT CLASSES, DO-ABLE DEGREES
Most of our online students are busy. Very busy. They have families, friends, jobs and other commitments. They are driven, and we want to help them succeed. While online courses may not be for everyone, we do our best to make our classes convenient for you while still being an engaging and interactive experience. You will work with your peers on group projects and discuss course material, but in a way that makes the most of your time. Before you know it, you will have that diploma in your hand and a way to further your career.

COST
You’ve probably seen a lot of colleges and universities that talk about how they can save you money with this program or that scholarship. We challenge you to look at the bottom line, and see how we compare to others. We think that online programs should not only be achievable degree-wise, but money-wise as well. With our low tuition rate, financial aid and easy payment plans, you can work toward your future degree with less worry about finances.

“Searching for info security programs from California, it quickly became clear that DSU had the most government accreditations out there, so when I found out about their online program, I jumped at the chance. I found the course management system easy to use, the professors helpful and responsive, and there were ample opportunities to discuss the subject matter and assignments with other students.”

David Grashton
Network and Security Administration Major
LET'S TALK.
Let’s talk about a main factor in making your decision, how much will you pay?

YOUR COST.
No surprises. No gimmicks. Your cost per credit hour is listed to the right.

*You will only pay the Undergraduate Non-Resident CSC Course rate if: you are not a South Dakota resident; and you are taking a CSC course. All other courses will have the Undergraduate Course rate.

<table>
<thead>
<tr>
<th>Credits</th>
<th>Undergraduate Courses</th>
<th>Undergraduate Non-Resident CSC Courses*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$333.35</td>
<td>$458.10</td>
</tr>
<tr>
<td>2</td>
<td>$666.70</td>
<td>$916.20</td>
</tr>
<tr>
<td>3</td>
<td>$1,000.05</td>
<td>$1,374.30</td>
</tr>
<tr>
<td>4</td>
<td>$1,333.40</td>
<td>$1,832.40</td>
</tr>
<tr>
<td>5</td>
<td>$1,666.75</td>
<td>$2,290.50</td>
</tr>
<tr>
<td>6</td>
<td>$2,000.10</td>
<td>$2,748.60</td>
</tr>
<tr>
<td>7</td>
<td>$2,333.45</td>
<td>$3,206.70</td>
</tr>
<tr>
<td>8</td>
<td>$2,666.80</td>
<td>$3,664.80</td>
</tr>
<tr>
<td>9</td>
<td>$3,000.15</td>
<td>$4,122.90</td>
</tr>
<tr>
<td>10</td>
<td>$3,333.50</td>
<td>$4,581.00</td>
</tr>
<tr>
<td>11</td>
<td>$3,666.85</td>
<td>$5,039.10</td>
</tr>
<tr>
<td>12</td>
<td>$4,000.20</td>
<td>$5,497.20</td>
</tr>
</tbody>
</table>

6 credits (usually 2 classes) = part-time student
12 credits (usually 4 classes) = full-time student

Some courses (such as practicum courses and student teaching field experiences) may have additional fees. This also does not include the cost of books and supplies. Find more info out at: dsu.edu/academics/online-education/tuition-and-payment

FINANCIAL AID & SCHOLARSHIPS
We want to make paying for college a little easier for you. DSU has the lowest average student loan debt of any other state university in South Dakota, which is great news for everyone!

Around 75% percent of our students in 2014-2015 received some sort of financial aid as well.

Be sure to fill out the FAFSA (fafsa.ed.gov) and look for scholarship opportunities (dsu.edu/scholarships) to help fund your future.

Our students approve.
BUSINESS AND COMMUNICATIONS
Fancy yourself a linguistic all-star? Or are you looking to become a captain of industry when it comes to organizing software development? DSU’s business and communications degrees are just the ticket.

DEGREES
- Certificate
- Associate
- Bachelor’s

BUSINESS ADMINISTRATION
Don’t limit yourself – with our business administration degrees, you can specialize in your ideal area. Whether you see yourself as an accountant extraordinaire, a techie titan, an economical wizard, a born business leader or a professional promoter, you’ll be at home in this program.

- Specializations: Accounting – Business Technology - Management - Marketing

BUSINESS MANAGEMENT
Anxious to get your big-time business career going ASAP? You’ll learn the fundamentals of business and accounting and be on your way in no time flat. Best of all, you can parlay this into a business administration bachelor’s degree if that’s your cup of tea or get into the field and start gaining experience.

PROFESSIONAL ACCOUNTANCY
Being a CPA on your horizon? Get started here. We’ll prep you with the credit hours you’ll need to get certified (you will want to check certification requirements in your own state), as well as expose you to the ins and outs of traditional accounting and the technology that comes hand-in-hand with modern accounting. Be a part of a team or start your own – our accountants leave DSU well-rounded and well-prepared for either path.

WEB DEVELOPMENT
If you want to develop dynamic, data-driven websites and manage the back-end, the associate degree in web development is an affordable great place to start. You’ll learn the basics of how to develop, design, test, and deliver secure and accessible web apps, and you’ll be ready for entry-level positions in a profession that just keeps growing.

GENERAL STUDIES
So what’s up with General Studies degrees anyway? These programs are for students with a variety of career goals and are great for those who have prior college credit. You can also use it as a way to build your own degree program. You will complete general education requirements and then choose your own courses to tailor the degree your way. In our bachelor’s program, you will pick three emphasis areas from these disciplines: allied health, business, education, fine arts, humanities, social sciences, wellness, technology and other STEM areas.

If you’re not sure of your career goals just yet but want to gain an associate degree (and maybe a bachelor’s degree in the future), our General Studies associate degree is a perfect option.

If you have accumulated a significant amount of college credit and want to complete a degree, our General Studies bachelor’s degree may be just what you are looking for.
HEALTH
We’re in search of those who want to make healthcare even better. If you’re interested in expertly managing the work of others who provide medical assistance to those in need, DSU’s health degrees are right up your alley.

DEGREES
- Certificate
- Associate
- Bachelor’s

HEALTH INFORMATION ADMINISTRATION
Calling all systemically minded healthcare professionals! If your interests lie in developing and managing systems for the modern era of medicine, this is your degree. You’ll learn how to collect and analyze patient data, manage records and provide administrative leadership.

HEALTH INFORMATION TECHNOLOGY
Be a hero to patients everywhere – with health information technology your primary goal is ensuring accuracy in medical records to prevent mistakes or complications. We’ll prepare you to be a critical, essential part of every medical team.

HEALTH CARE CODING
Make a difference in the profitability of healthcare providers and the accuracy of healthcare reimbursements. Healthcare coders are key to the cash flow between the healthcare providers and the insurance companies, as well as providing data used for making many organizational decisions. By focusing on industry standards like ICD and CPT coding and third-party reimbursement, classes will cover how to code, classify and index diagnoses and procedures for reimbursement, standardization, retrieval and statistical analysis.

HEALTH INFORMATION CLERK
Join the growing, fast-paced healthcare industry with skills learned in the 15-credit health information clerk certificate program. This program will prepare students for entry-level positions in the healthcare field by covering standards for privacy and confidentiality, health information software, and technologies used by providers and payers in the healthcare industry, and much more. Coursework can be completed in as little as two semesters.

TEACHING
It takes a true hero to stand at the front of a classroom. If you’re feeling particularly heroic, it might be time to get your study on. DSU’s teaching degrees are a great way to live out your dream of molding minds on a variety of subjects.

DEGREES
- Certificate
- Associate
- Bachelor’s

ELEMENTARY EDUCATION/SPECIAL EDUCATION*
Are you passionate about helping students with all levels of ability and need? Develop skills to meet the needs of students with autistic, behavioral and cognitive hurdles. You’ll learn best practices in methods, planning and progress-reporting, as well as the desk-side manner required of a great educator.

*Requirements for licensure vary from one state to another. If you are interested in professional licensure, please check with the appropriate licensing body in the state where you intend to practice. The US Department of Education link will help you learn more about certification in your state.

"The professors utilize a wide range of technology to ensure we receive a similar experience to those on campus. Whether that is by a recording in-class lectures, voiced over power points, or by making themselves available via Skype, they strive to ensure we master the content, while holding us to the highest standards."

Heather Maschino
Elementary Education/Special Education Major
TECHNOLOGY

Calling all cyber-sleuths – this is the place for you. Learn the ins and outs of network security, web development, cracking down on hackers and computer programming right here at through DSU’s technology degrees.

DEGREES

- Certificate
- Associate
- Bachelor’s

COMPUTER SCIENCE

This isn’t your elementary school typing class. Dig into the bits and bytes of computers, learning the tools, applications and programs that make up modern computer science from the region’s most tech-advanced instructors.

CYBER OPERATIONS

You could be the key to avoiding the next major data breach or information theft. Studying cyber operations at DSU means you’re armed with the techniques and skills needed to thwart cyber attacks and hackers from using malware and vulnerabilities to steal personal information. Master computer systems and be the ultimate security guard for consumers everywhere.

INFORMATION SYSTEMS

Whether you’re a designer, a builder, a manager or a user, information systems are key to the success of businesses worldwide. Our information systems degree can be specialized to fit your career goals. Our graduates are programmers, analysts, designers and IT innovators. Sound like your thing?

- Specializations: Business Analysis - Project Management - Software Development

NETWORK AND SECURITY ADMINISTRATION

Help keep the lights on for networks everywhere. Becoming a network and security administrator, you’ll be the front line for keeping networks up and running and safe and secure. This is a field that’s constantly changing, so we prioritize hands-on work over instantly outdated textbook teaching.

SOFTWARE DEVELOPMENT

If you want to create software and web applications, DSU’s associate degree in software development is an affordable great place to start. You’ll learn the basics of how to develop, design, test, and deliver a software program or web app, and you’ll be ready for entry-level into a profession that just keeps growing.

“As I approach the end of a career in Law Enforcement, I am looking for a new career. Computer Science and/or Cyber Operations will give me the skills and experience to start my second career. I selected DSU to pursue an undergraduate degree in Computer Science because it is in South Dakota, it has high marks nationwide as a technical school, it is affordable, and the degree program I am interested in is available online. It allows me to complete the program while working the remaining years in my current career field.”

Matthew Betzen
Computer Science Major

KEEP LEARNING. KEEP INNOVATING.

Want to “keep on keepin' on” in the academic world?

We offer 7 master’s degrees and 2 doctoral degrees online that you can leverage to develop yourself and your skills even further.

You can explore these options by going to dsu.edu/graduate-students.

Happy innovating.
LEARN MORE. EARN MORE.

Going to college pays. Not only do you grow as a person, but you have the ability to grow your employment opportunities too. The U.S. Bureau of Labor Statistics shows that not only do completed degrees mean higher earnings, but lower unemployment rates as well. See their survey of the current population (persons ages 25 and over) below and see how education pays.

### Unemployment Rates 2015

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Median Weekly Earnings in 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral Degree</td>
<td>$1,823</td>
</tr>
<tr>
<td>Professional Degree</td>
<td>$1,730</td>
</tr>
<tr>
<td>Master’s Degree</td>
<td>$1,341</td>
</tr>
<tr>
<td>Bachelor’s Degree</td>
<td>$1,137</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>$798</td>
</tr>
<tr>
<td>Some College, No Degree</td>
<td>$738</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>$678</td>
</tr>
<tr>
<td>Less than High School Diploma</td>
<td>$493</td>
</tr>
</tbody>
</table>

So now that you’ve learned a little more about online programs at Dakota State University, you might be curious on what to do next. No problem, we are here to assist you and get you where you want to be.

YOU HAVE QUESTIONS.

If you are thinking online learning might be a fit for you, but you still have a few things you want to ask. Please don’t hesitate to contact us!

Email - Online@DSU.EDU
Phone - 605-256-5049

YOU ARE READY TO APPLY!

You can apply to DSU online at dsu.edu/apply. It’s a $20 application fee for undergraduate programs. You will also need to send other documentation such as transcripts from your high school and prior college(s). For more info on admissions requirements, go to dsu.edu/admissions/admissions-requirements.

YOU WANT TO CHECK OUT MORE.

Maybe you need to do a little more research on your own before you make a decision. We want you to be informed and comfortable with whatever you choose. Here are some links below that you might find helpful:

- Our degrees: dsu.edu/majors
- Learn what degrees are offered in your state: dsu.edu/academics/online-education/online-degrees#online-programs-by-state
- Tuition and Payment: dsu.edu/academics/online-education/tuition-and-payment
- Admission Requirements: dsu.edu/admissions/admissions-requirements

And finally, thanks for checking out Dakota State University and our online programs. Hope to see you around (virtually, that is).